

SALES SUPERSTARS

Created by:
GROWTH
ENGINEERING

Accredited by:
 **ISMM**
The Institute of Sales & Marketing Management

Pump rocket-fuel into your professional development with online sales training!

Are you ready to become a Sales Superstar? Growth Engineering have created a library of accredited sales training content to help you earn Level 2, 3, 4 and 5 Awards, Certificates and Diplomas from The Institute of Sales & Marketing Management.

Who are the ISMM?

The ISMM is responsible for establishing the benchmark of professionalism in sales. It is the UK's largest association for sales professionals and is open to those from any business discipline who are responsible for selling, marketing or promoting a product or service. It's also the only professional association recognised by the UK Government regulatory body Ofqual as an awarding organisation offering qualifications in sales, marketing and sales management. These nationally recognised qualifications exist to champion the integrity of the sales industry in a manner that is relevant to both individuals and employees.

What are the benefits of qualifications?

The ISMM play an essential role in cultivating and expanding the virtues of superior sales skillsets. More and more businesses are on the lookout for sales professionals with ISMM qualifications. Those with a professional qualification are simply a more attractive prospect. Getting qualified puts you in an extremely privileged position. It is estimated that those recognised by professional institutes earn 37% more than those who are not. That is a lifetime benefit of approximately £152,000 in today's money terms (CIPD research figures).

Why take these qualifications online?

By taking your learning experience online, we can push these fantastic benefits your way:

Massive savings: Classroom training can prove extremely costly. Growth Engineering have created the cheapest, most cost effective means for earning an ISMM qualification. In fact, it could be 50% cheaper for you to take your learning experience online.

Enormous flexibility: Our students can plan their study around the rest of the day. They are able to work on and complete assignments at their own pace. Combining work with study no longer needs to be a stressful experience.

Pure Convenience: Our online approach is your chance to earn a professional sales qualification without even leaving the house! Commutes and bathroom breaks are a thing of the past. Work through learning material whilst eating breakfast in bed, or passing time between your favourite TV programmes – the decision is now yours.

Unprecedented Interactivity: Our online learning is 100% interactive. You work your way through engaging role-playing scenarios and 'discover' new knowledge as a result. The potential for interaction rivals classroom training and helps to create an inspiring, stimulating and downright fun learning environment.

Instant Support: Thanks to our feedback and support system, you will never be left in the lurch. Our online learning approach recognises your individuality and is able to focus solely on your progression and needs. We offer unique levels of individualised attention. If you slip up you will receive instant feedback as to where you went wrong. What's more, if you get lost or encounter any technical hitches, we are only ever a call or email away.